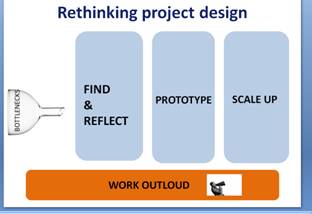
**Day 3 - brainstorm**

*11:30 – 13:00 Harnessing innovations for development programming*

This session will explore how CO participants can harness ICT innovations to enhance current portfolios or incubate new programmes.

A short plenary session led by a facilitator and an external expert will introduce basic innovation concepts with emphasis on diffusion of, open and bottom-up innovation, as well as briefly discuss innovations emerging in the developing world (Kenya, etc.).

The facilitator will then introduce a framework for innovation, based on the five pillars below:



The plenary will then break into four or five groups, depending on the number of participants. Responses to the survey administered by the organizers will also be used to guide group creation. Each gwill have a who will help guide the discussions.

The framework will be discussed using concrete examples and participants will be encouraged to keep this framework in mind for the rest of the day. The concepts of bottlenecks and diffusion will be explored in greater depth, and participants will be asked to each come up with at least one “problem definition”, i.e. answering the question “what is the problem you are trying to solve?” Problem definition should be based on ongoing programmes or new ideas that UNDP practitioners are currently facing. Particpants shouls avoid thinking at problems from a technical angle.

Participants will work individually or in pairs to identify problem definitions, and discuss them within the groups to narrow them down and define them more clearly. Collaboration across participants and country offices is recommended to foster better cross-pollination of ideas.

Problem definitions will be posted around the room where lunch takes place, allowing other participants to browse them.

*13:00 – 14:00 Lunch*

*14:00 – 15:30 Brainstorming ideas / showcasing inspiration*

Back in plenary, this session will

1. Do a quick review tools and methods discussed on previous days;
2. Discuss options for operationalizing ICT innovation, including pilot programs, regional initiatives and adding ICT components to ongoing projects;

Participants will then have free time to brainstorm and develop an idea for an ICT-enabled initiative they would like to pitch at the Innovation Fair. Ideas will address one of the problem statements. Facilitators will try to find common problem statements (during lunch time) to suggest possible brainstorming groups, but participants will be free to form their own groups.

Emphasis will be on fast prototyping of an idea. Rules of brainstorming:

* Establish link to ongoing programme or project incubation. Ground your idea in your own context.
* Be open. Don’t block someone’s idea if you don’t like it.
* Go for volume. No matter what you initially think about the quality. (TOTALLY DISAGREE HERE!)
* Headline your idea. Make it quick and sharp, then move on to the next one.
* Open Collaboraiton is best. Build on the ideas of others.
* Encourage wild ideas. REALLY?!!

By the end of the session, anyone wishing to pitch at the fair must have submitted their idea via an online form that will be made available. Ideas must fulfill the following criteria:

* Be applicable beyond one country office
* Articulate the specific tools and methods that will be used
* Identify additional inputs required for possible implementation, including local capacities
* Provide a ‘paper prototype’ of the solution
* Explain how the solution will be co-developed with end users
* Estimate costs and non-financial requirements.
* Address these five key principles: http://unicefstories.org/about/key-principles/

It is not compulsory to submit an idea! We expect some participants will not be submitting an idea. Participants who are not brainstorming ideas will be invited to watch a series of inspirational videos related to innovation.

15:30 – 15:45 Coffee/tea/water break

15:45 – 17:30 Innovation Fair

15:45 – 16:00

CO participants who submitted an idea will be assigned informal spaces in a conference room to pitch their initiatives to other colleagues.

16:00 – 17:00

All participants will be encouraged to roam around the room learning about different proposed initiatives. Participants will also be able to browse all the initiatives on a website. Each participant will be able to express their interest in up to 3 initiatives that they think would also be applicable in their country office.

17:00 – 17:30

At the end of the fair, the initiatives that received the most interest will be announced. The participants who proposed these initiatives will be asked to present on day 4 to a panel of experts.